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# WOMEN, CHILDREN MOST OF VICTIMS OF SEA TRAGEDY 

## Three Negroes Rescue Latest Check-up Shows Twenty-three Persons 105 To 115 Missing; Rescue Ships Arrive

One Hundred and Fifty Survivors Landed in New York on Two Vessels-Other Boats Expected to Make Port Tonight-Little Hope That Any More Will Be Picked Up-Passengers Bitteryy Criticize Officers and Crew of Vestris-Say S O S Call Was Delayed as Was the Launching of the Liesuacio.

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Do onot leare or mal Allips to our store.


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## HALES SELF-SERVE IT PAYS TO WAIT ON Y YUQ

MANCHESTER'S PUBLIC PANTRY OFFERS REAL VALUES FOR TOMORROW
Gold Meedal and Pillsbury's Beat
FLOUR,
241/ 1 lb , bag ...a.
Boned and Rolled
HAM, lb.
.
Hale's Best Grade
EGGS, dozen,
A new egs for e
MISCELLANEOUS SPECIALS
Kellogg's and Post's Corn Flakes, 3 pkgs. Chipso, ly. pkg.
Campbell's Beans
Baker's Cocoa, 1-2 Ib. can
New Pack Heinz Tomato Ketchup, 1g. bottle Minute Gelatine, pkg.
Hales Eamous Morning Luxury
COFEFE,

MEADOW GOLD BUTTER
Republic Tuna Fish, can .
Curtis' FANCY WHITE TUNA FISH, glass ja
FRESH FRUIT AND VEGETABLES
Large sire
California Sunkist ORANGES, dozen
HEALTH MARKET
BEST QUALITY MEATS AT LOW PRICES.
Fresh SPARE RIBS, lb.
Fresh PORK ROAST, lb
Hale's SAUSAGE MEAT,
Fresh hamburg,
Lean POT ROAST, lb,

WILL YOU BE THE FORTUNATE ONE? The May Jewelry Co's. Christmas Gift. A Complete Chest of Holmes and Edwards Silver-ware-Value \$125-Everyone Has the Same Opportunity




Follow These Simple Rules:

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-smimy, mate ony purchaseat our stord
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-smimy, mate ony purchaseat our stord
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further information will be gladiy given at our store.


| ABOUT TOWN <br> Ever Ready Circle Kings daughters will hold a rummage sale Tuesweek in the old Buckland building, corner of North Main and North School streets. The following committee of ladies will be in charge: Mrs. C. B. Loomis, chairman; Mrs. W. F. Stiles, Mrs. Leo Stiles, Mrs. E. E. Segar, Mrs. Millard Park, E. E. Segar, Mrs. Millard Park, Mrs. George Wilson. The store will be open Monday afternoon and the committee would like all who can bring donations then to do so. Arother goods will be called for by notifying any of the above members. <br> Loyal Circle of Kings Daughtors will have a booth at the annual bazaar at Center church tomorrow afternoon and evening. The chair quests all members of the circle to bring their gifts this evening when articles marked and arranged for the sale. Mr. and Alrs. Lloyd Nevers who were married in Tilton, N. H., last week, were given a farewell surprise last night at the home of Mr. and Mrs. Jesse Davis of Centerfield street. Among the guests were ussociates of Mr. Nevers at the LuntJillson company's office here, and Griswold Chappell, in his witty style and in behalf of the office style and in behalf of the office force, presented to the bride and bridegroom a purse of $\$ 30$ in gold. The evening passed pleasantly wit! music, dancing and a general good time. A buffet lunch was served by the hostess. Mr. Nevers is leaving been for a number of years, to take Housewives, $\overline{\text { who }}$ can make it convenient to do so should attend the cooking demonstration at the on North Main street tomorrow af- ternoon at 2 oclock. Mrs. Marion Dakin, the lecture", to Manchester audiencez. She works under auspices of the state college extension service and her subjct to- morrow will be "Supper Dishes." Miss Christine Mason, the new recreational and social director at th3 White House, has several orh demonstrations and classes under consideration, and is anxious that the women of the community take advantage of them. |  |  |
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## 3 DAYS ONLY THURSDAY, FRIDAY, SATURDAY

$\qquad$ The Greatest Manufacturers' Advertising Toilet goods Sale in the History of Manchester.

## Comine FRENCH Narcissus

Buy this \$3 Bottle of Wonderful Perfume For $98^{\circ}$



and

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| Representing |
| a $\$ 5.00$ |
| Value for |
| 98 |}

GetThis\$2.00Box Exquisite Face Powder FREE


Narcissus DeLuxe Face Powder. per-
fectly expuisite, ilike the odor or freshly





QuINS DRUG STORE Bring This Gertificate and 98 c

Exquisite Narcissus Perfume
and $\$ 2.00$ box of Narcissus De Luxe Exquisite Face Poudder




ESKIMO LAND BAZAAR
safi and sane trip to the Polar regions






## NOTICE!

1 On and after November 5th, 1928 no more Man-chester Electric Company
ed by Cheney Brothers.
2 Al charges for electric current furnished by the The Manchester Electric Company's office, 773 Mai t., or Murphy's Drug Store, Depot Square
$3 \begin{aligned} & \text { All Manchester Electric Company charges for mer- } \\ & \text { chandise must be paid at their ofice, } 773 \text { Main St. }\end{aligned}$
4 All charyes for electric current furnished by Bolton Electric Company must be paid at the Manchester
Electric Company's Office, 773 Main St.
5. All information regarding payments of bills cal

We will continue to collect water rent charges made by
the South Manchester continue to collecet miscellaneous supply charges made by
Cill
The Manchester Electric C

# WHITE CAK <br> MORE HEAT-LESS ASHES <br> or Sale by 

2 Natas. St. Mancinester. Prane

Our Twenty Payment Plan ENABLES YOU TO GET UP TO $\$ 300$ TODAY:






 IDEAL FINANCING ASSOCIATION, Inc os suin street Boom tos Hartom, comin Hours $9-5: 30$. American Iidustrial Butiding Phone 2-8852


IEWISH WOMEN HOLD THEIR FIRST MEETING
 Wame or Mrs. Mary Rubinow. This
was the ffrst metzing the troup
since jits. or-anization on Nov. since its ,r"anization on Nove?

 Mhe offcers are: President, Mrs
Lilian Metter; vice-president, Mrs Tllie Lessner; treasurer, Mrs. Ger
trude Poorove and secretary, Mrs.
Lillian Gellen.

TRENTS HAPPY WHEN 3ABY SLEEPS SOUNDLY are's a way to soothe crying
:etul babies to sleep quickly and

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most trettul, restless baby or chll

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FILMS
Developed and
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Two Ways to Avoid Sour Stomach


Pid. Plenty of people Prom exteress.


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 this rempedy roved ont pleasant sur-
prise. (hlise experiment with diappspin
may do as much for you.


## Proposals!




 hit, "Riso Rrata."
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beautiful golden gleam and the
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much about it. What $I$ io is so sim
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Dinder from your hair and gives that oily film
Hife and lustre Hife and lustre. It isn't olly and
doosen't show, It gives tone
and vigor to the scalp. The generous
botlles are just 35 c at any drug or granced necessity
groomed girl.

## The Biggest Rug Event of the Year!



## 120 BIGELOW HARTFORD FINEST AXMINSTER RUGS AT GREAT REDUCTIONS

## $9 \times 12 \mathrm{ft} . \$ 39.95$

Just 33 of this size, appropriate for living tal designs, regular $\$ 58.50$.

## 81/4×10 $1 / 2 \mathrm{ft}$. $\$ 37.95$

living 24 of this popular size. living rooms, dining rooms and
smaller size. Regular $\$ 5.00$.

## $6 \times 9$ ft. $\$ 24.95$

But 7 of this size, specially made for halls, bedrooms and odd nooks and corners in down-
stairs rooms. Regular $\$ 31.50$.
$41 / 2 \times 61 / 2 \mathrm{ft} . \$ 13.95$ A size for a small hall, stair landing, den or
upstairs room. Just 1 to close out. Regular
$\$ 17.50$. $\$ 17.50$.

## ON SALE TOMORROW*

 AT 9 O'CLOCKW
ATKINS Brothers were one of the few fortunate stores able to take advantage of a special discount extended by the Bigelow-Hartford Carpet Company on their best Axminter rugs, and we in turn pass the savings along to you.

Every rug in this assortment was carefully selected by our own buyers . . fresh new stock just unpacked last week .. the patterns being the same as we have stocked to this date! Every rug is of all-over Persian design, so much in demand now . . . patterns that will always be correct decoratively. Every rug is of the best Bigelow-Hartford quality .. and in the superior Oriental co! igs found only in Bigelow-Hartford Axminsters.

This, in our belief, is one of the greatest rug scoops in years. offering the biggest rug savins of 1928. There is only a limited number of each size ... duplicates in many sizes . . so we urge an early selection tomorrow morning when the rugs go on sale at 9 o'clock.
$2{ }^{1 / 4} \times 12 \mathrm{ft} . \$ 9.95$
Just 5 of these hall runners in all-over Per
sian designs.
Secure your runner early,

## $2^{1 / 4} \times 9$ ft. $\$ 7.95$

Another ideal hall runner for the short upstarilable. Regular $\$ 10.00$.
aval.
$36 \times 63$ in. $\$ 6.95$
Just an even dozen of these popular scatte size, appropriate for halls, living rooms, dining
rooms and bedrooms. Regular $\$ 8.50$.
$27 \times 54$ in. $\$ 3.95$
Another popular medium-size scatter rug,
available in all the most popular Fall designs
$22_{1 / 2 \times 36} \times 3.75$
Just 6 of these small rugs, ideal for between
doors and similar small spaces. Persian aitidoors and similar smalar spaces.
over designs. Regula


DUPONT'S CIDER MILL

gUS SChALLER, Prop. | Cor. Norman and School Sts. |
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| South Manchester | CIDER FOR SALE Cider Made Mondays Wedenesday and Saturdays

Telephone 962.5


Now We Open a Valve


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Make sur, while earning pow-
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 Includes 50.0 orlie in
to age 60 . Call Connecticut General
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Insure Your Valuables
a boidna good safe deposit vault is THE
best and cheapest insurance.
The Manchester Trust Co.
Fire and Liability
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RICHARD G. RICH
Tinker Building,
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Advertise in The Evening Herald-l P Pays


Everywhere they say "the New Buick is unrivaled in performance" Motorists everywhere are turning to the Silver Anniversary Buick with an enthusiasm never before accorded any automobile. Why? . . . Superlative beauty and style, matchless comfort, and utterly new and unequaled performance.

## Büick

CAPITOL BUICK CO.
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Prevent Dandruff



 For skin irititions
Preserve The Top of Your Car

Top Dressed ike new s.s.50.
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Whether or not you believe the chance of belng "tuel-less." Orde one or more of our full-weight tons
today Also Fuel onl in any guantity, roorram.
We are sold distributors for ola Company's Lehligh Coal In town.
G. E. Willis \& Son, Inc

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## Jradins

Tomorrow-Thursday Nov. 15 begins our 3 day THANKSGIVING

## Jrädins

Just in time for the approaching holidays at the very height of the winter season. We grasped an unusual buying opportunity and stocked up heavy with quality merchandise that we are now offering at a fraction of the regular values.

The past warm weather and generally delayed season left several New York man ufacturers that we deal with overloaded stocks. They had to be disposed of and we bought them at our own low offer.

| HATS | COAT | DRESSES | \% |
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| \$1.69 |  | 2w maw |  |
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| - | Children's | Children's Dresses | $=5$ |



Read The Prices, Compare The Values, Realize The Savings --- You'll

| BOYS' KNICKER <br> PANTS <br> SALE PRICE <br> 85c <br> REG. $\$ 1.50$ | BoYs' chinctilla COATS SALE Price $\$ 4.95$ REG. s8.00 | OUR COMPLETE LINE OF <br> Men's Ladies' and Children's Shoes at Unheard of Prices. <br> Decide It's T |  | MEN'S GENUIN Broadcloth and Madra SHiris 79 c REG. $\mathrm{R}^{21.50}{ }^{\circ}$ <br> chandise | MENS WORK PANTS $\$ 1.25$ REG. st.98 It In Years |  |  |
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| Be Here When |  |  |  | ONE LOT BOYS'SUTSSIZEs UP To$\$ 3.9$Values UP To $\$ 10.00$ | $\begin{aligned} & \text { BOYS' LEATHERETTE } \\ & \text { REVERSIBLE } \end{aligned}$ | the Doors Open |  |
| BOXS' ALL SALE PRICE | $\begin{aligned} & \text { BoYs' } \\ & \text { UNION SUITS } \\ & \text { SIZES UP TO } 34 \end{aligned}$ |  |  | $\$ 3.95$ $\text { REG. } \$ 6.00$ |  | HEAVY SHIRTS part wool $\$ 1.49$ |
| $\underbrace{\text { 25CANSEL }}_{\text {REG.59c }}$ |  |  |  |  |  | $\frac{\$ 1.49}{\substack{\text { REG. S2.25 }}}$ |
| $\begin{aligned} & \text { ONE YARD WIDE } \\ & 16 \mathrm{c} \\ & \text { REG. 25c } \end{aligned}$ | WOOL / NGOR <br> $\$ 2.9{ }^{\circ}$ <br> REG. 5.0.0 | $\frac{\text { Sale Conducted by I. L. Kaufman Sales System, Hartford, Conn. }}{}$ |  |  |  | $98 c$ |



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## CHILDREN




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The Bryant \＆Chapman Co．
Telephone Manc Pasteurized Mills and Cream
Quality，Courtesy，Service

Daily Health Service
HINTS ON HOW TO KEEP WELL by World Famed Authority

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| TWO MINSTREL SHOWS |
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| FOR ST．JAMES BAZAR | WOMANS DAY








You are cordially invited to

## Our 1st <br> Birthday Party

Tomorrow，November 15

We take this opportunity to thank our many patrons for their
part in helping to make our business a sucucess． with one motive－that of satisfying our clientele in both quality and

Fortunately we succeeded thus far in exeecting our aim and In apreciotion of your coore following special values：


Remember－We Adhere to What Our Trade Name Implies！ owneme TheSmartShop SOUVENIRS：

[^1]
## Kelley And Fay Agree On Men To Handle Series

Coaches Save Teams Many Dollars By Selecting 3 Nearby Officials, Clyde Waters, Merriman and Holm Massachusetts Off i i i a 1 s JENNIE LUCAS IS Cost Nearly $\$ 300$ Last HIGH FOR EVENING Seasón; Men Selected Both Capable and Reli-: Rolls 103,102 and 100; able; Waters Best Known. Ponticelli AIso Rolls

$\frac{\text { Tom Kelley }}{\frac{\text { ball Omcials in }}{\text { bonnecticut }} \text { bu }}$


## $\frac{\text { Jerry Fay }}{\substack{\text { gument, three men from Massachu- } \\ \text { setts } \\ \text { were obtanned. }}}$

 head coach at Amherst College and
Altred G . Wheler,
coach of the






THIS IS HOW ITS DONE King Brady, Northwestern train-
er, says half of a trainer's skill is $\xrightarrow{\begin{array}{l}\text { making an athlete think he foll } \\ \text { good. }\end{array}}$ tcials and sportsmen. Yet, their
total fee for eanh game whit be but
s50 as compared to nearly sime as compared to nearly thre
times that amount tant seapon.
Several other officials





Beletti Leads Bowlers With An 128.1 Average And Here Are Pairings for REC FIVE OPENS Tomorrow's Mat che s; ON THANKSGIVING Schedule Printel Aböre.

## Manager Clune May Bring

 Knights of Lithuania or Diamond Match Here for Opener.> Get Ready

Winter Driving
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SIDE CURTAINS REPAIRING CURTAINS Manchester Auto Top Co. Phone 1816-3
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 Feathe weights clash on oryRing to to Stite Long Disusus.



A Kolster Radio Will Provide You With Everything You Desire IN TONE - QUALITY - REPRODUCTION and Appgarance

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 16-18 Main Street$t$
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Dealers for
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Try the | Music Store |
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Concentrate Your Efforts-Use These Columns And Gain The Profitable Kesults You Want

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$\rightarrow$ Phone Your Want Ads
Evening Herald Call 664
And Ask for "Bee" Tell Her What You Want



PAYS PLENTY FOR NDUSTRIAL CHEMISTRY TRADE SCHOOL COURSE

| Twenty Persons in Class Which Has Been Arranged With Cheney Brothers' Assistance | charge are as follows: <br> Hugh H. Mosher will discuss <br> behavior of type compounds |
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| industrial chemistry |  |
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## TO RENT

## OFFICE SUITE

Most central location in town, suitable for professionoffice.

## RUBINOW'S

THE BOOK OF KNOWLEDGE
"Famous First Ladies"


White the mansion during the tragic residence of the Lincoins. The inauguration ball was held in the new wing
of the Treasury Department and many ladies fainted in the throng that attended. The picture of Mrs Grant



Sable coat
an goats．

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GET NO WHERE FAST



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 The salesman walked to the door
but turned to say as he was going
out： ＂．Thank you，sir．Only ft＇s no
the same girli＂
 ＂Ane．＂stand pat．＂
＂Ret five，＂， ＂Cell five．＂Watcha got？＂
＂Fooh fohs．＂
＂． ＂＂ ＂Thas a old Joke niggan．＂
＂May be ol＇，but it anint no joke，＂ Sambo－Des tells
undertaker．sam ts an undertaker．
Jazzibo Is he a good one？
Sambo一Man，he knows his A traveler stopping at a small
Southern town asked the old negro，

 markerd the traveler．it ought to be．
rsi reckon，sah，
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tion some more sootor Sandy McTavish，proprietor of a
corner confectionery，was the proud Owner or a new cash register．One
day，when an old friend cane int
the shop and bought a five－cent cigar，the customer noted that
Sand pocketed the money instead
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WHERE THE MAIN HIGHWAY PARAHLELS THE TRACKS UP GOAT CH
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HoUGH，AN＇GET 髻 TOMORROW NIGHT AN OPFION ON A O OF BEEF AND HAM，IN CASE KRALT：MI I。 AG AVTH NCE WHEN HE BUT IH $^{7}$ KNEES NG，AND BROUGHT HOME AN ARM－
AF OF MARSH CAT－TALLS TO PUT


WASHINGTON TUBBS II


FRECKLES AND HIS FRIENDS


Exasperating
By Crane

By，Blosseer




## DRESS andSPORT COATS <br> Moderately Priced $\$ 25.00$ and $\$ 29.75$

Coats suitable for office wear, school wear, spor'ts
wear and general wear about town. Well tailored sports coats of tweed and novelty fabrics in straight or belted models, plain or trimmed with raccoon,
American opossum and neutria.
Dress coats of suede materials in furt trimmed models. Every coat
is well lined. Black, brown, tan and wine.

16 to 46

## New Winter PRINTED FROCKS

Firework Series, Jack Frost, Futuristic and Northern Light Prints.
\$16.75

Every fashionwise girl should have one of these gay printed
frocks in her winter wardrobe. One and two-piece models silk frocks in her winter wardrobe. One and two-piece models
trimmed with bands of matching plain silk. Three and four colorings prints in navy, brown, black, tan and other popular
shades.

Hale's Apparel-Main Floor


Copies of $\$ 10$ and


Felt and Soleil MILLINERY \$2.95
A splendid assortment of felt, solell, velvet and
combination felt and velvet hats-copies of high
 Millinery-Main Floor


Washable Chamoisette Gloves
$\$ 1.00$ pair
Durable chamoisette gloves for sports and busi-
ness wear in the smart
Alipon models.
A fevt tan-
 Gloves-Main Floor


Keep Snug and Warm On Freezing Winter Nights Under Hale's

## BLANKETS and COMFORTABLES

A LARGE ASSORTMENT AT PRICES TO SUIT EVERY PURSE.

| Sautiful Wool | Single Wool | $100 \% \mathrm{Wol}$ | Part Wool Paid |
| :---: | :---: | :---: | :---: |
| BLANKETS | BLANKETS | BLANKETS | BLANKETS |
| \$12.50 | \$10:00 | \$7.98 | \$5.00 |
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| Wool |  | Woor Filled |
| :---: | :---: | :---: |

\$3.98
Attractive pladd blankets


HALEIS BLANKETS AND COMFORTABLES-MAIN FLOOR


[^0]:    2 Main St

[^1]:    vate Theater Building．

